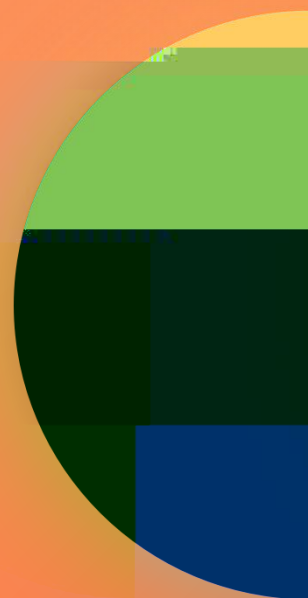


恒美汇美

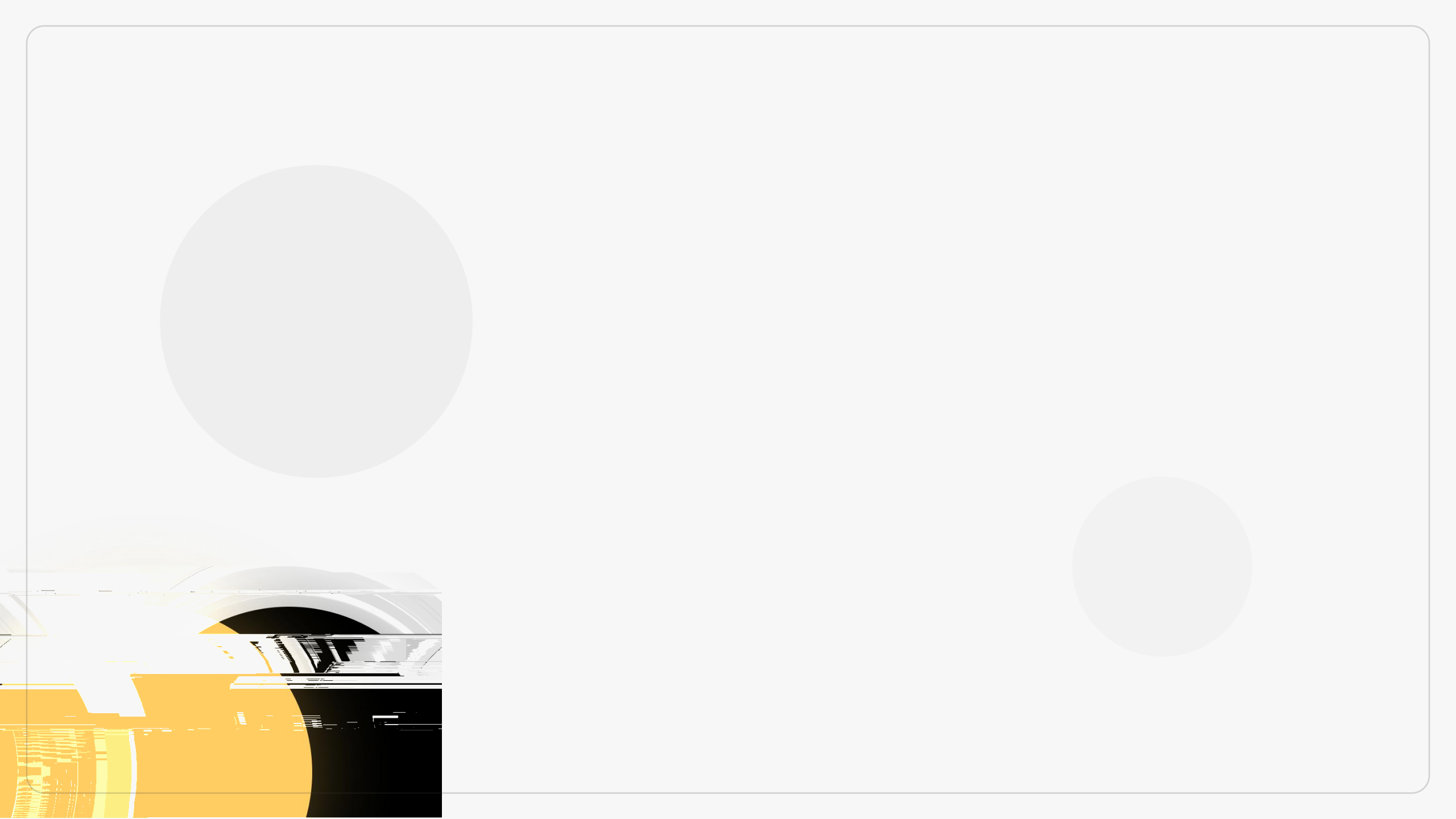
中国美术学院设计学院  
视觉传达设计系

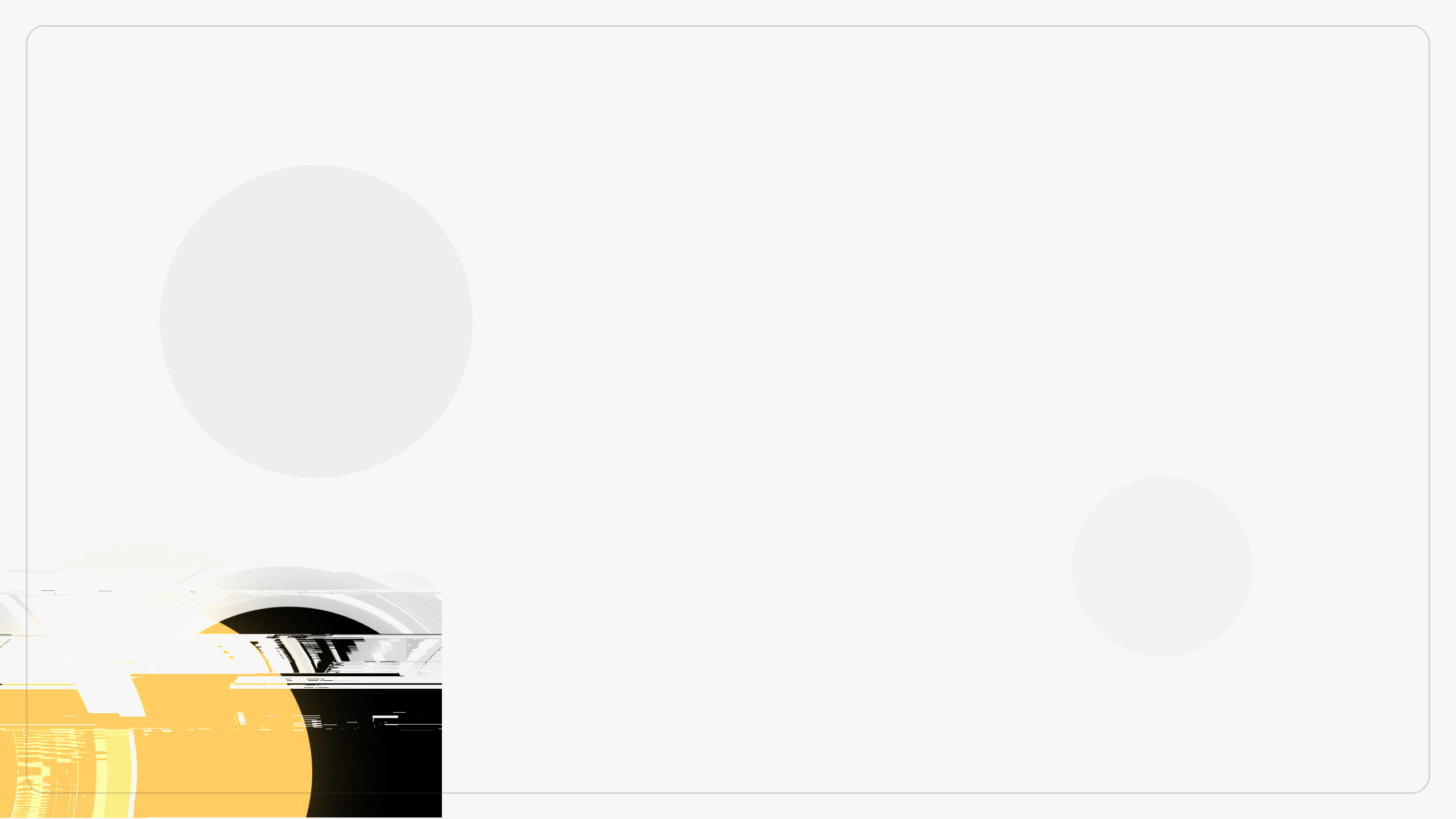
Welcome

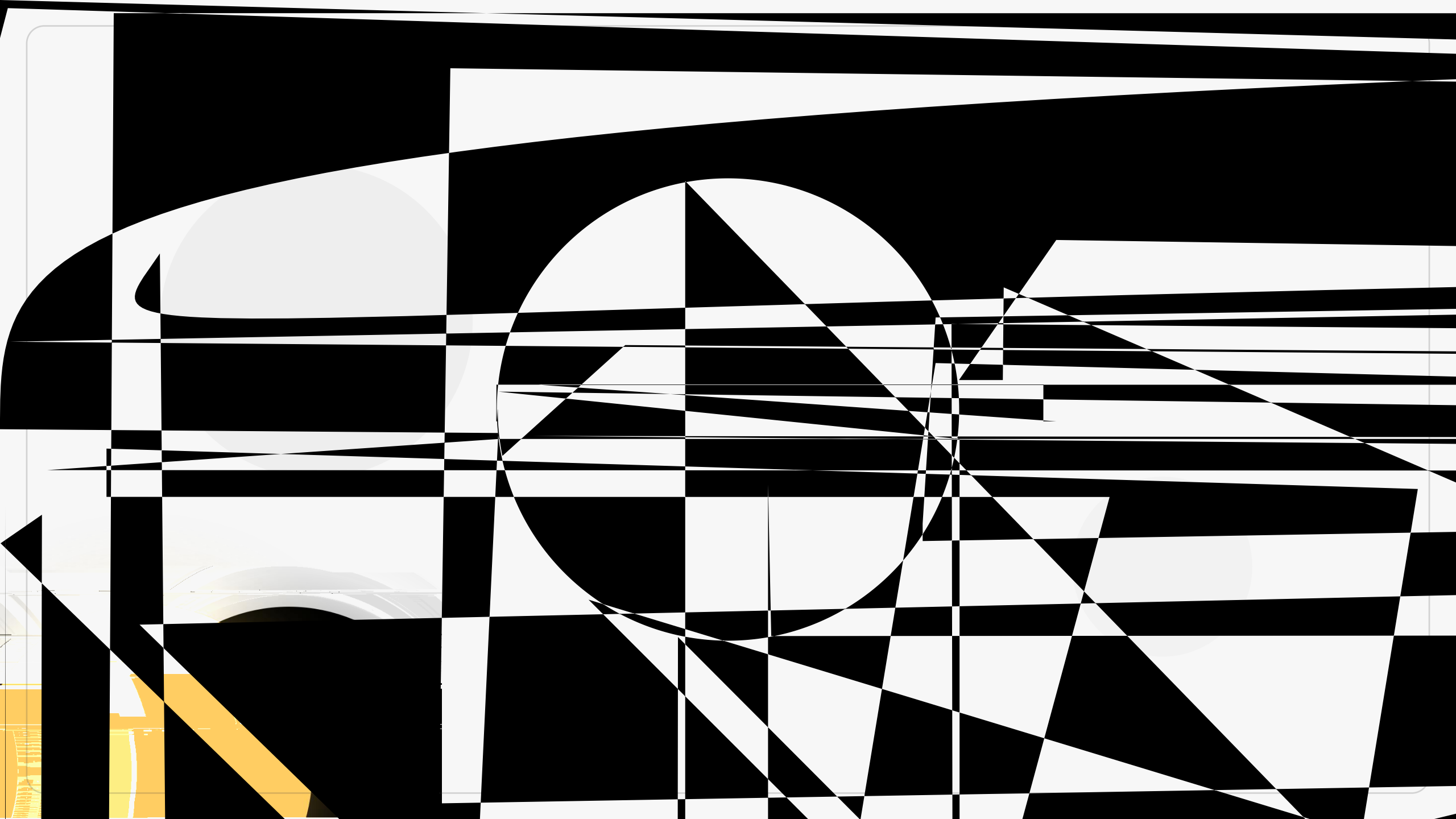


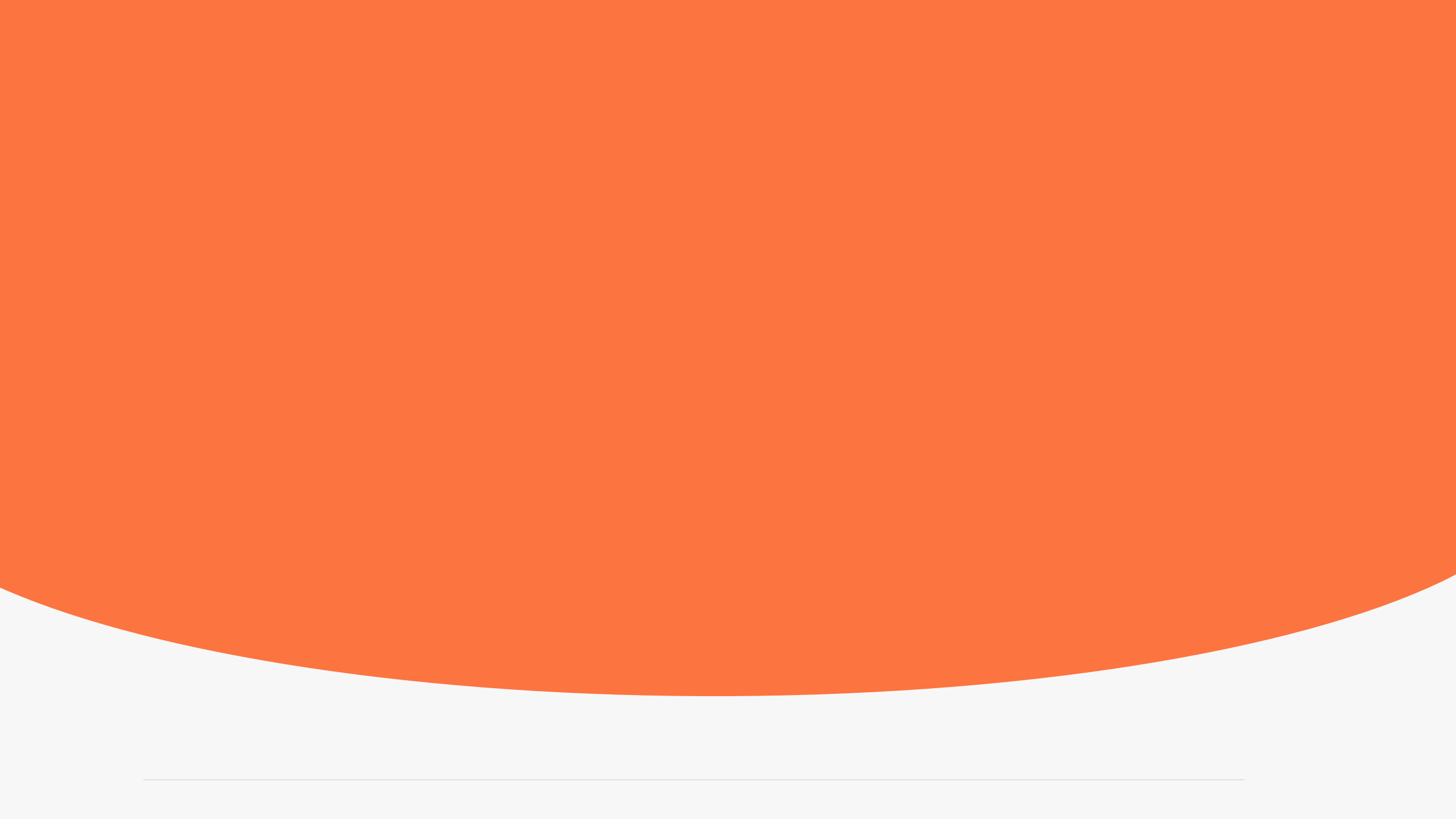


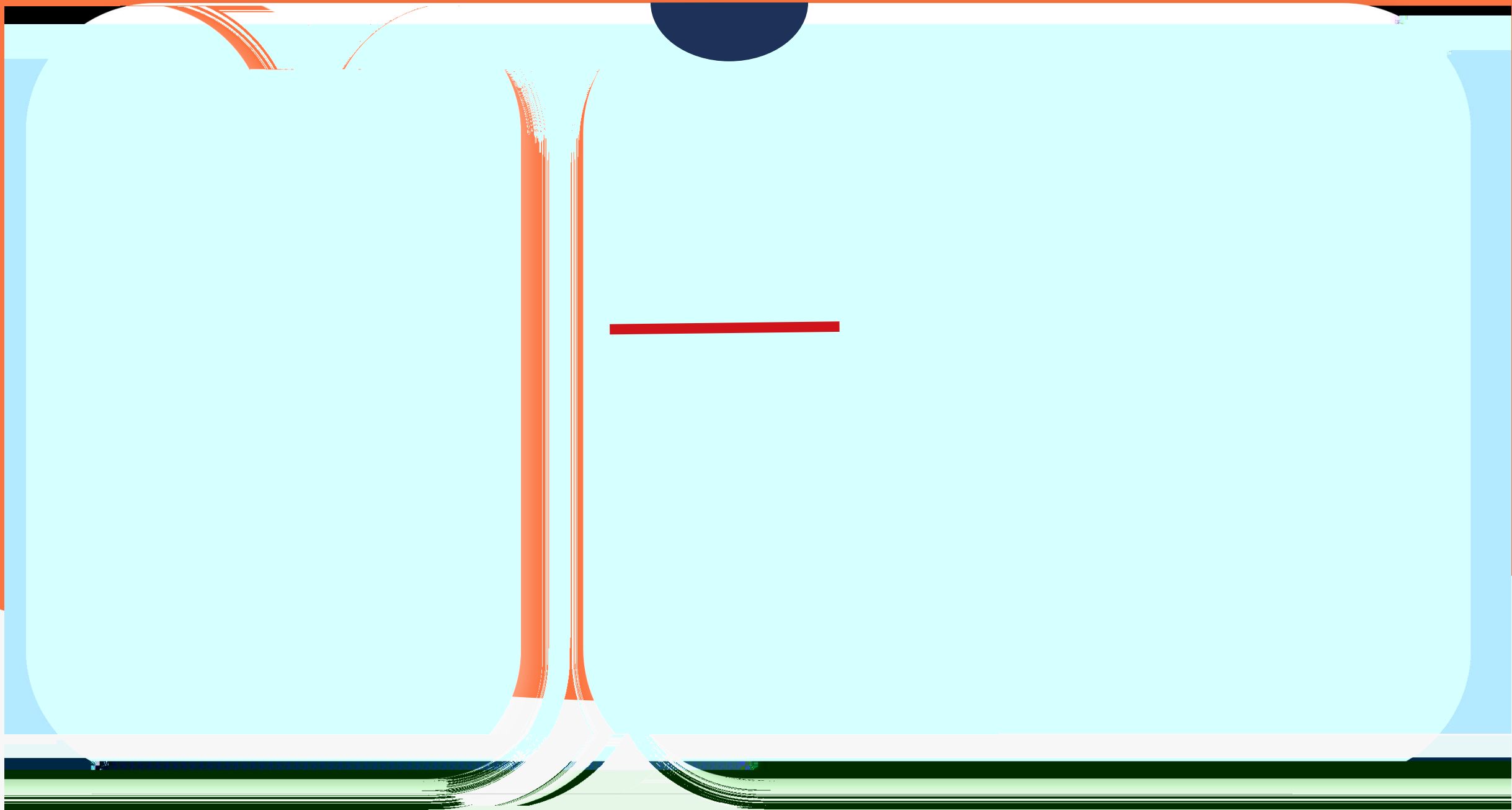


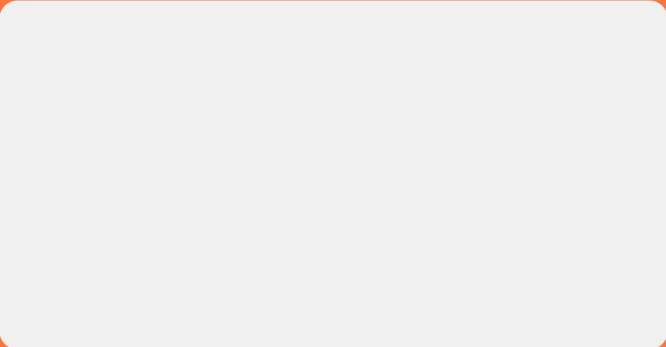












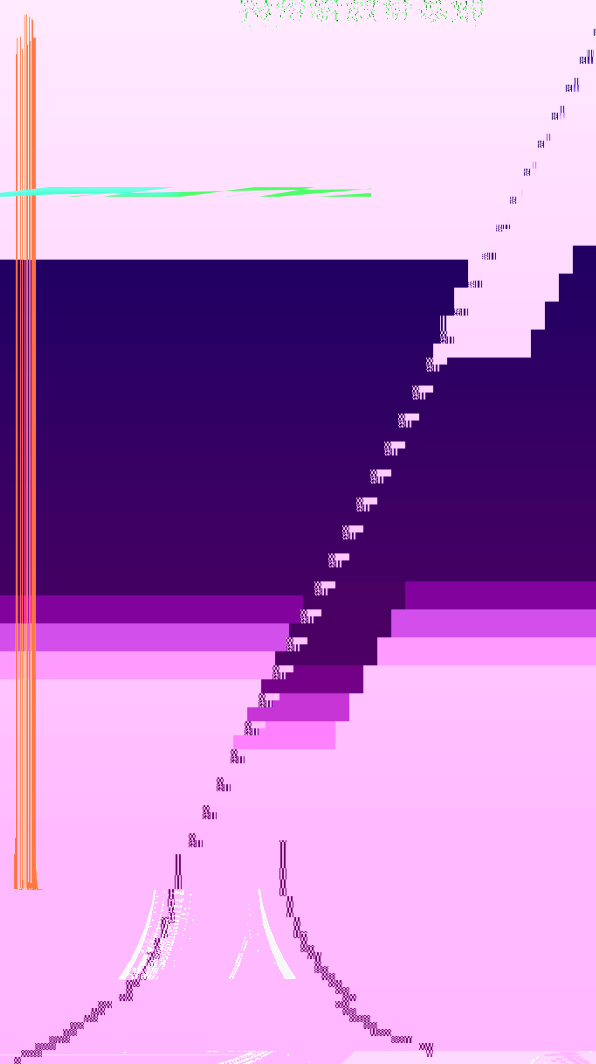
|   |     |
|---|-----|
| 1 | 100 |
| 2 |     |
| 3 |     |
| 4 | 5   |

# 恒美汇美

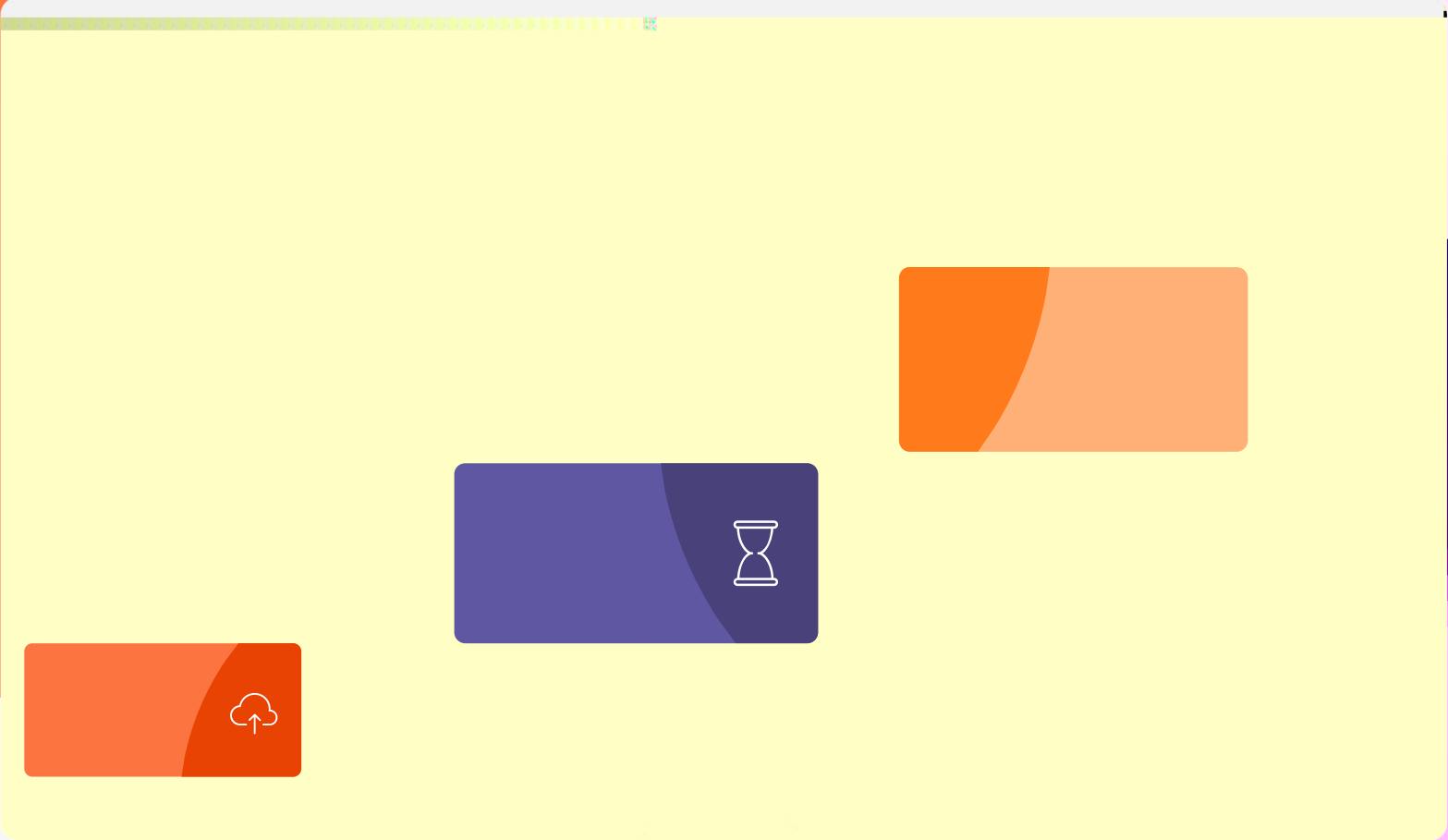
中国第一家以城市、  
网络为载体的教育



GO GO GO GO!



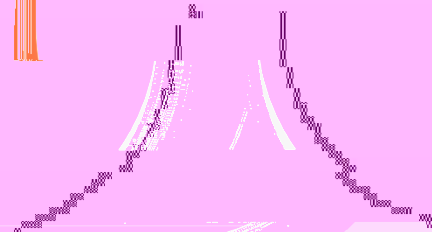
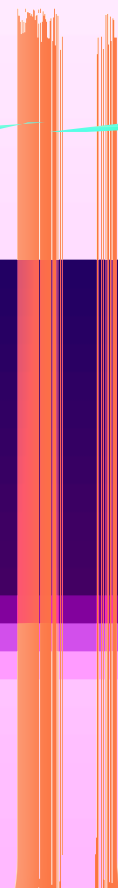
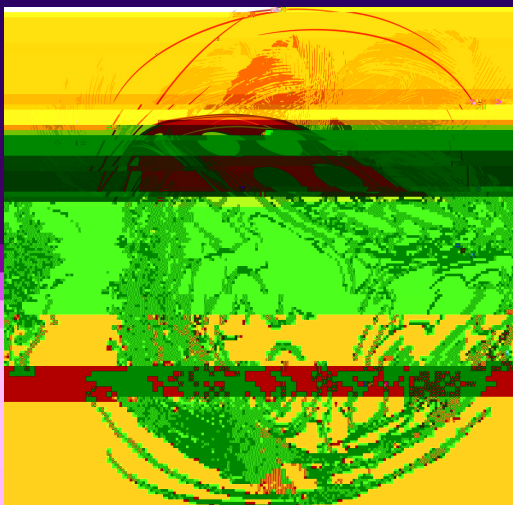
中国第一家以城市、  
网络为载体的教育



|   |     |      |
|---|-----|------|
|   |     |      |
| 1 | 8%  | 21%  |
| 2 | 71% | 145% |
| 3 | 1%  | 5%   |

# 恒美汇美

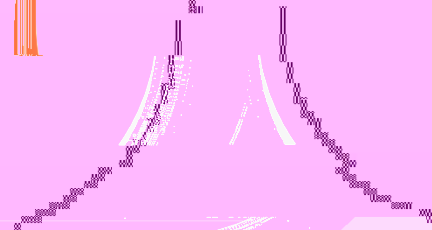
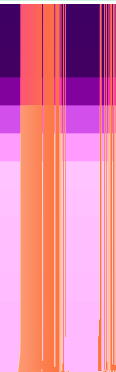
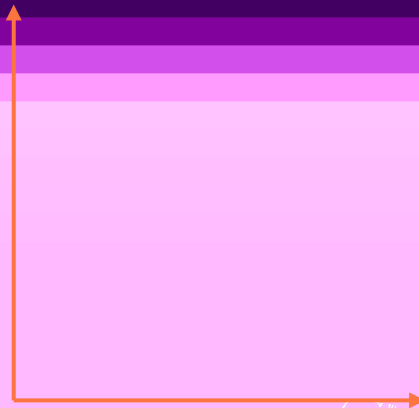
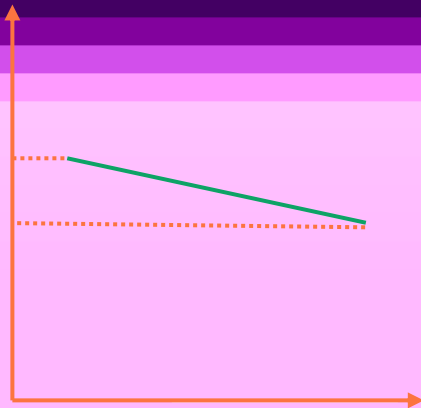
中国书画函授大学  
肇庆分校肇庆分校







|  |     |      |      |
|--|-----|------|------|
|  |     |      |      |
|  | = * |      |      |
|  | 0.8 | 0.05 | 0.95 |



|     |   |
|-----|---|
| 0.2 | 1 |
| =   | * |



3

“

”

|  |  |  |  |
|--|--|--|--|
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

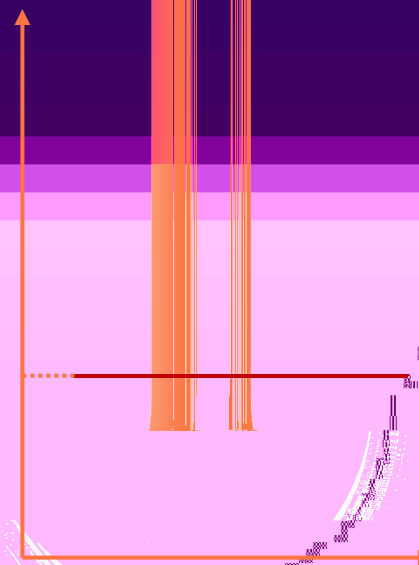
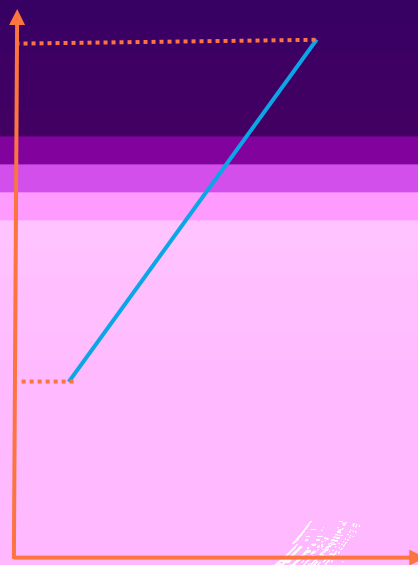
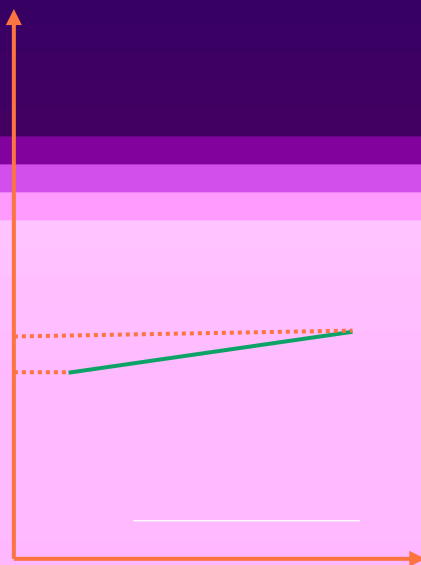


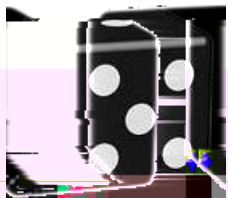
# 恒美汇美

4

中国大学MOOC  
网络教育

|   |     | = | * |
|---|-----|---|---|
| 4 | 1.1 | 3 | 1 |



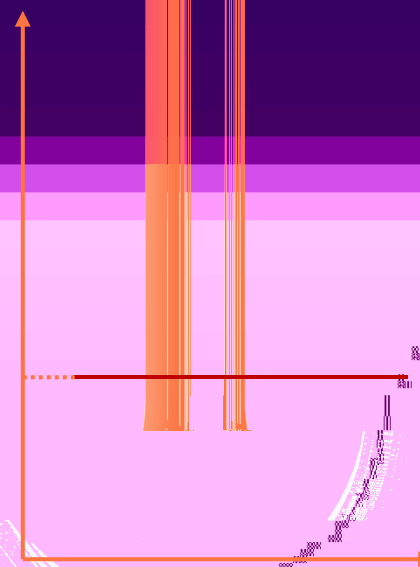
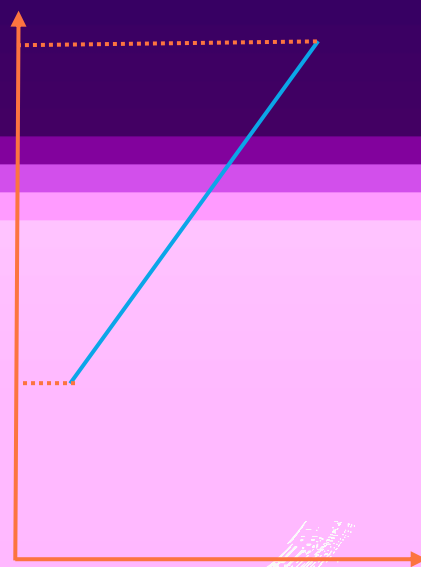
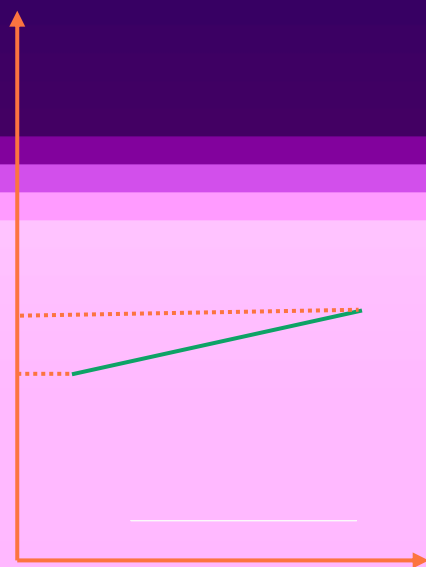


5

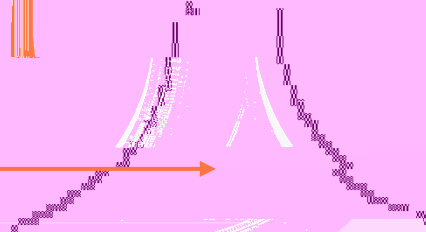
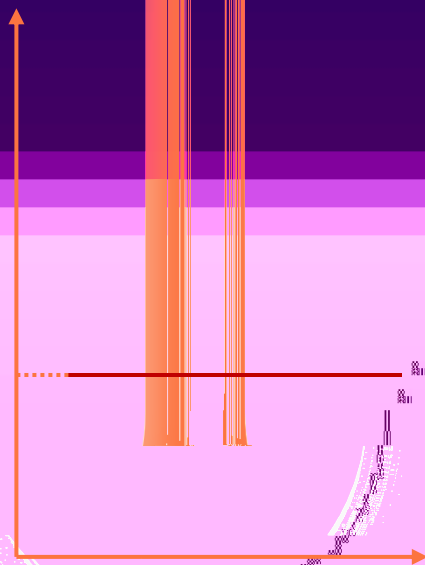
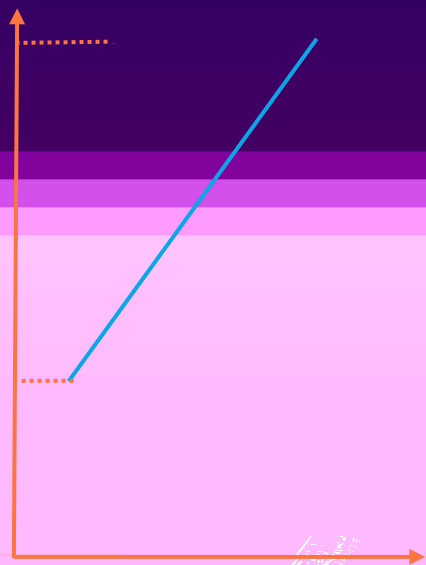
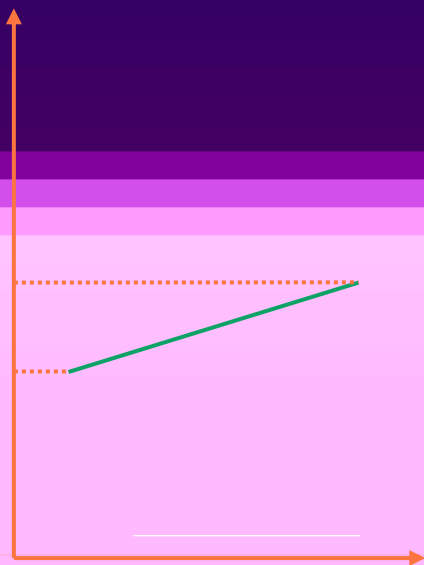
恒美汇美

中国大学MOOC  
网络教育

|   |     |   |   |
|---|-----|---|---|
|   |     |   |   |
|   | =   |   | * |
| 5 | 1.2 | 3 | 1 |



|   |     |   |     |
|---|-----|---|-----|
|   |     |   |     |
|   | = * |   |     |
| 6 | 1.4 | 3 | 1.1 |



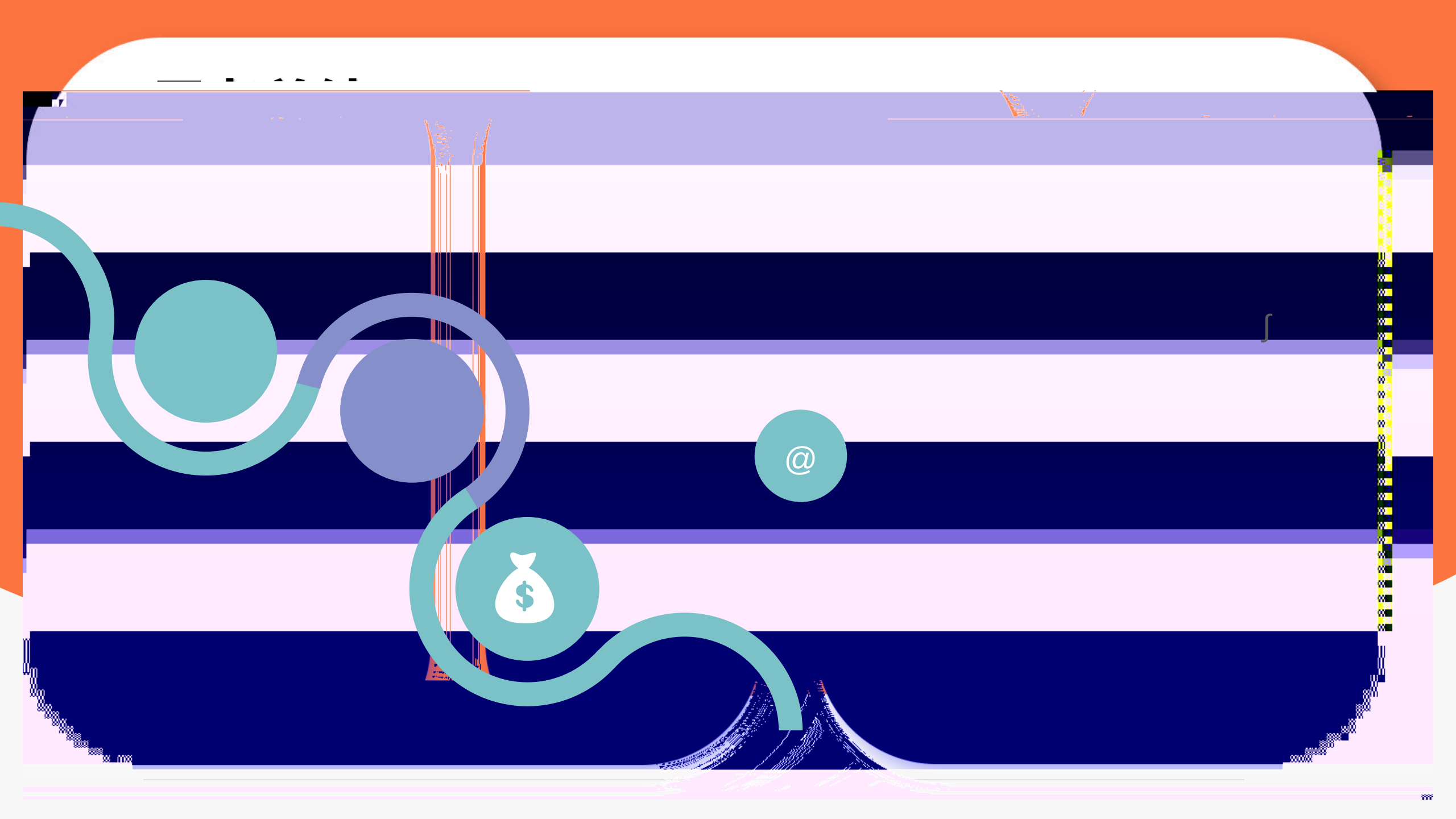
“

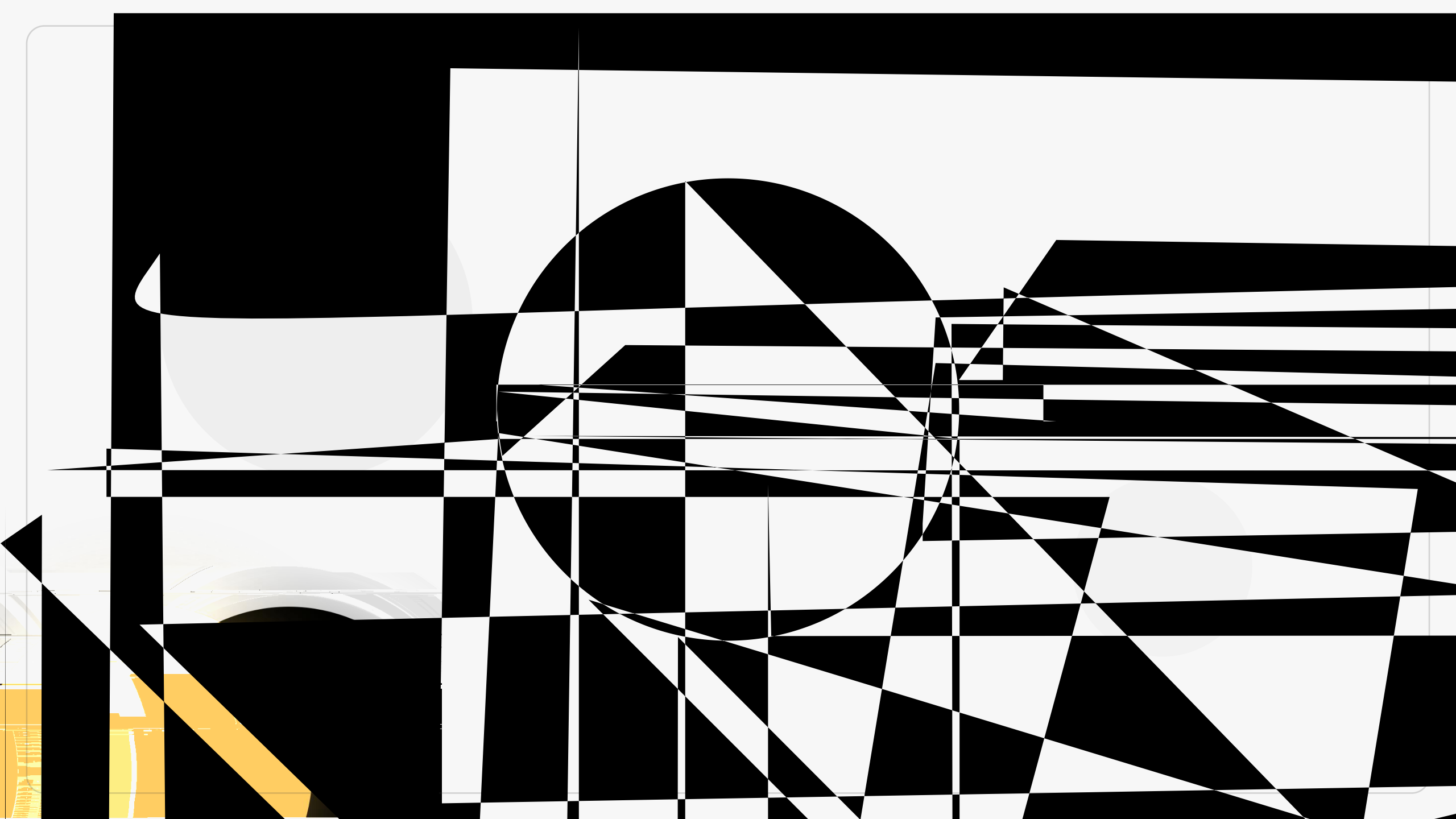
”

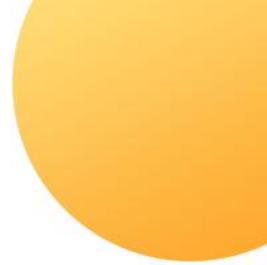
恒美汇美教育  
恒美汇美教育

2

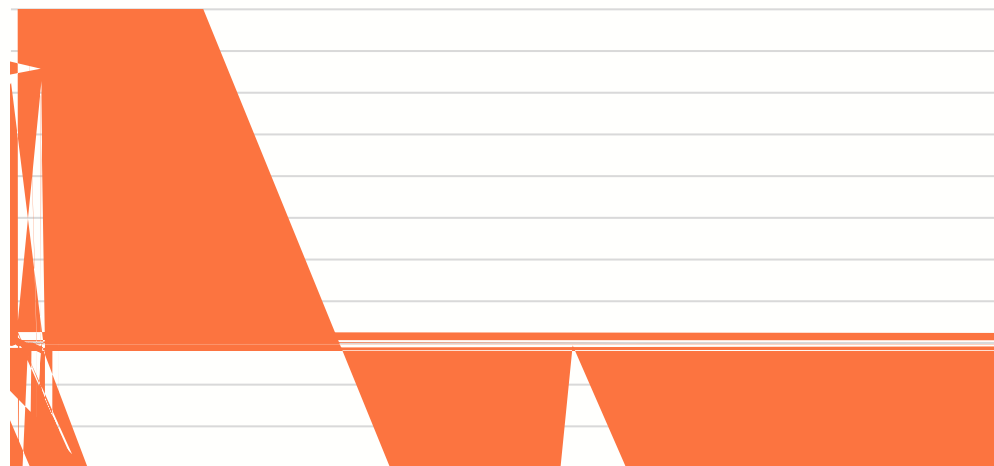
1







- 50% 50%
- 1
- 2017 -2020
- 300ETF



- 26.23%
- 23.23%
- 26.23%

|  | 30.64% | -31.14% |
|--|--------|---------|
|  | 21.83% | -2.38%  |
|  | 26.23% | -23.23% |





# 恒美汇美

中国广告业领军品牌  
网络教育事业部

